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**RSA China Appoints Deputy CEO, to Further Reinforce  
Its Strength in Sales & Underwriting**

SHANGHAI, 18 Mar., 2010- Recently, Sun Alliance Insurance (China) Limited, the subsidiary of RSA insurance group announced the appointment of Ken Zhao as the Deputy CEO and the head of Sales & Underwriting for RSA China, to further reinforce the company's strength in the two sectors. Zhao's appointment is subject to required regulatory approval from CIRC.

Zhao will be based in RSA Shanghai headquarter, to which he will be board at the end of April, 2010. Zhao rejoins RSA after a period with Zurich Insurance Beijing branch as the General Manager.

Greg Otterson, CEO of RSA China commented that, "Ken has over 15 years in the insurance industry including 10 years with RSA. We look forward to welcoming him back to the RSA family, and we believe he will be an outstanding addition to the group".

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## **About RSA**

With an almost 300 year heritage, RSA is one of the world's leading multinational quoted insurance groups. It has the capability to write business in over 130 countries and with major operations in the UK, Scandinavia, Canada, Ireland, Central and Eastern Europe, Asia and the Middle East and Latin America. Focusing on general insurance, it has around 21,000 employees and, in 2009, its net written premiums were £6.7bn.

## **About RSA China**

RSA's links with China go back to 1853 when it first operated in Shanghai. In 1992, RSA returned to China and opened a representative office in Beijing, becoming the first European insurer to set up an office in China.

In 1998, RSA became the first British insurance company to be granted an operating license in China and on 8th October 1998, RSA officially opened its branch in Shanghai. After 10 years of writing business as a branch, RSA launched its new subsidiary, Sun Alliance Insurance (China) Limited, in March 2008. As a wholly owned subsidiary of RSA, Sun Alliance Insurance (China) Limited is capitalized at RMB 500m, with a Head Office in Shanghai and transacts the full range of property and casualty insurance, as well as marine, construction & engineering and renewable energy insurance. In October 2009, Sun Alliance Insurance (China) Limited has been granted approval to commence branch operations in Beijing by the China Insurance Regulatory Commission (CIRC), initiating its offering of the full range of RSA China products for the Beijing market.

For more information about RSA China, please visit the website:  
[www.rsagroup.com.cn](http://www.rsagroup.com.cn)

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